

management revue

Socio-economic Studies

Editors Matthias Baum, University of Kaiserslautern, Germany
Ina Ehnert, Université Catholique de Louvain, Belgium
Marcel Erlinghagen, University of Duisburg-Essen, Germany
Simon Fietze, University of Southern Denmark
Susanne Gretzinger, University of Southern Denmark
Wenzel Matiaske, Helmut-Schmidt-University, Germany
Sylvia Rohlfers, Colegio Universitario de Estudios Financieros, Spain

**Editorial/
Advisory
Board** John W. Boudreau, University of Southern California, USA
Lisa Bradley, Queensland University of Technology, Australia
Chris Brewster, Henley Management College, UK
Dirk Buyens, Vlerick Business School, Belgium
Jean-Luc Cerdin, ESSEC, France
Richard Croucher, Middlesex University Business School, UK
Peter Dowling, La Trobe University, Melbourne, Australia
Amos Drory, Ben Gurion University, Israel
Mark Fenton O'Creevy, Open University, UK
Marianne A. Ferber, University of Illinois, USA †
Per Freytag, University of Southern Denmark
Barry Gerhart, University of Wisconsin, USA
Paul Gooderham, Norwegian Business School, Norway
Bo Hansson, EDU/IA, OECD
Rüdiger Kabst, University of Paderborn, Germany
Arne Kalleberg, University of North Carolina, USA
Ralph Kattenbach, University of Hamburg, Germany
Rita Kellermann, Rotterdam School of M., The Netherlands
Jan Kees Looise, University of Twente, The Netherlands
Seong-Kook Kim, Ewha Womans University, South Korea
Hendrik Holt Larsen, Copenhagen Business School, Denmark
Huseyin Leblebici, University of Illinois, USA
Albert Martin, University of Lueneburg, Germany
Wolfgang Mayrhofer, Vienna Univ. of Bus. a. Econ., Austria
Thomas Mellewig, Free University of Berlin, Germany
Michael Morley, University of Limerick, Ireland
Peter Muehlau, Trinity College Dublin, Ireland
Werner Nienhueser, University of Essen, Germany
Nancy Papalexandris, Athens Univ. of Bus. a. Econ., Greece
Andrew Pendleton, The University of York, UK
Erik Poutsma, Nijmegen Business School, The Netherlands
Susanne Royer, University of Flensburg, Germany
Sami Saarenketo, Lappeenranta Univ. of Technology, Finland
Dieter Sadowski, IAAEG/University of Trier, Germany
Wilmar Schaufeli, University of Utrecht, The Netherlands
Florian Schramm, HWP, Germany
James Sesil, The State University of New Jersey Rutgers, USA
Rick Steers, University of Oregon, USA
Wolfgang Weber, University of Paderborn, Germany

management revue

Socio-economic Studies

Print ISSN 0935-9915 Internet ISSN 1861-9908

management revue – Socio-economic Studies is published four times a year. Subscription prices: (print + online) € 150, including VAT. For delivery outside Germany an additional € 13,80 are added. Information about online access is available at www.hampp-verlag.de.

Cancellation is only possible six weeks before the end of each year. Single issues of **management revue** may be obtained at € 24.80.

The contributions published in **management revue** are protected by copyright. No part of this publication may be translated into other languages, reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, magnetic tape, photocopying, recording or otherwise without permission in writing from the publisher. That includes the use in lectures, radio, TV or other forms. Copies are only permitted for private purposes and use and only of single contributions or parts of them.

For any copy produced or used in a private corporation serving private purposes (due to §54(2) UrhG) one is obliged to pay a fee to VG Wort, Abteilung Wissenschaft, Goethestraße 49, D – 80336 München, where one can ask for details.

Rainer Hampp Verlag, management revue,
Marktplatz 5, 86415 Mering, Germany
Phone ++ 49 8233 4783, E-mail: Hampp@RHVerlag.de
www.Hampp-Verlag.de www.management-revue.org

mrev online: http://www.hampp-verlag.de/hampp_e-journals_mrev.htm

Submissions: <http://hermes.hsu-hh.de/mrev/index.php/mrev>

management revue, volume 26, issue 4, 2015

mrev 26(4)

Sarah Altmann, Stefan Suess

The influence of temporary time offs from work on employer attractiveness – An experimental study

282

Rainer Lueg, Louisa Vu

Success factors in Balanced Scorecard implementations – A literature review

306

Osamu Suzuki

Unpacking performance benefits of innovation ambidexterity: Evidence from the pharmaceutical industry

328

Contents of mrev, volume 26, issues 1-4

349

management revue, next issues

Financial Participation

Perspectives on Sustainable Consumption

Digital Working Life

Please contact one of the journal's editors, or the editor of the special issue, or
Rainer Hampp Verlag, mrev, Marktplatz, 86415 Mering, Germany
E-mail: Hampp@RHVerlag.de

Print: ISSN 0935-9915
 Internet: ISSN 1861-9908

© 2015 **management revue** Rainer Hampp Verlag München, Mering
 Marktplatz 5 D – 86415 Mering, Germany
 www.Hampp-Verlag.de

All rights preserved. No part of this publication may be reprinted or reproduced or utilized in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publisher.

Database Research Pool: www.hampp-verlag.de

Seven journals – one search engine: Our new online-archive allows for searching in full-text databases covering six journals:

- Industrielle Beziehungen, beginning in 1998
- International Journal of Action Research, beginning in 2005
- Journal for East European Management Studies, beginning in 1998
- Journal of Competence-based Management, beginning in 2014
- management revue, beginning in 2004
- Zeitschrift für Personalforschung, beginning in 1998
- Zeitschrift für Wirtschafts- und Unternehmensethik, beginning in 1998

Free research: Research is free. You have free access to all hits for your search. The hit list shows the relevant articles relevant to your search. In addition, the list references the articles found in detail (journal, volume etc.).

Browse or download articles via GENIOS: If you want to have access to the full-text article, our online-partner **GENIOS** will raise a fee of € 10.-. If you are registered as a “**GENIOS-Professional Customer**” you may pay via credit card or invoice.

Statistics

	1 open issue	2 special issue	3 open issue	4 open issue	forthcoming
Submitted Papers	4	9	7	5	28
Papers accepted after first review	2	0	0	0	0
Papers accepted after second review	1	5	4	3	0
Papers rejected/withdrawn	1	4	3	2	0
In review	0	0	0	0	28

Editors and publisher would like to thank the reviewers of the 2015 issues:

Tómas Bjarnason, Capacent
Iceland/University of Iceland

Tove Brink, University of Southern
Denmark

Luis Eugenio Carretero Diaz, CUNEF –
Colegio Universitario De Estudios
Financieros

Jesper Christensen, Aalborg University
Andreas Cornett, University of Southern
Denmark

Anna L. Cox, Univesity College London

Jan Dettmers, MSH Medical School
Hamburg

Georg Dochtman, University of Bamberg

Susanne Geister, EBC Hochschule –
University of Applied Sciences

Linda Haas, Indiana University

Christian Happ, Trier University

Frances Jørgensen, Aarhus University

Wolfgang Jütte, Bielefeld University

Tim Kessler, Bayreuth University

René Krempkow, Humboldt University of
Berlin

Desiree Ladwig, Lübeck University of
Applied Sciences

Veit Larmann, Helmut-Schmidt-University

Jan K. Looise, University of Twente

Alexander Martin, Europa-Universität
Flensburg

Silke Michalk, BTU Cottbus-Senftenberg

Franziska Scheier, University of Hamburg

Werner Schmidt, University of Tübingen

Alesia Slocum, Saint Louis University

Henrik Sproedt, University of Southern
Denmark

Niels Karl Sørensen, University of Southern
Denmark

Holger Steinmetz, University of Paderborn

Bodo Steiner, University of Southern
Denmark

Stefan Strohmeier, Saarland University

Mareike Tarazona, Frankfurt University of
Applied Sciences

Tim Vahle-Hinz, University of Hamburg

Van Anh Vong, University of Cologne