

Conference Announcement

2013 AIB Special Meeting

Moscow (Russia)

19th – 20th September, 2013

Program chairs: Seung Ho “Sam” Park, Skolkovo Business School and Alexander Settles, Faculty of Management, National Research University Higher School of Economics (aibmoscow2013@aib.msu.edu)

Conveners: Nikolay Filinov, Dean, Faculty of Management, National Research University Higher School of Economics, Andrei Volkov, Dean, Skolkovo Business School, and Oleg Vikhanskiy Dean, Graduate School of Business, Lomonosov Moscow State University.

Website: www.aibmoscow2013.org

Submission website: <http://meetings.aib.msu.edu/russia/2013/>

Emerging markets continue to hold the interest of international business and international business scholars. However, a review of emerging market publications in top international business and management journals reveals that the vast majority of recent work in this area has focused on emerging markets outside of Eastern Europe, Central Asia, and Russia. This special conference attempts to partially fill this gap. The location in Moscow, as an emerging center for international business, provides a unique forum to discuss the overlooked “R” in BRICS group while giving an opportunity to explore issues related to the Russian “near abroad” and the relationship between Russia and Central and Eastern Europe.

Paper and panel submissions

Paper and panel submissions for the Special Meeting should address issues related to international business. All single-country studies must focus on IB-relevant topics such as MNCs, international institutions, trade, global value chains, the role of institutions, the unique characteristics of MNCs from Russia, the CIS, and Eastern Europe, FDI, entry mode, global strategies of MNC from the region, the relationships between structure, systems, culture, strategy, and firm performance, innovation, cross-cultural management issues in the region, SME development, and the development of research methods for use in emerging markets. Paper and panel submissions for AIB 2013 Special Meeting in Moscow need to be categorized into one of six topical tracks.

1 Globalization of local firms in emerging markets

Track co-chairs: William Newburry, Department of Management & International Business, Florida International University (newburry@fiu.edu)
Galina Shirokova, Graduate School of Management, St. Petersburg University (shirokova@gsom.pu.ru)

This track addresses the development of emerging market firms during their process of globalization. The particular nature of emerging markets has led to innovative forms of globalization that has diverged from the development market firm historical pattern. We especially welcome studies that focus on the unique aspects of local firms operating in local and global markets to overcome location and resource deficiencies to become competitive internationally.

Keywords: Market orientation, Resource dependency, OLI, Impact of Culture on MNE Performance, National culture, Role of local culture, Firm-specific advantages, Regional strategies, International SMEs; Born-global firms; Born globals; International new ventures; Global start-ups; International entrepreneurship; Early internationalization; Rapid internationalization; International strategy for SMEs; Exporting/Importing by SMEs; International SMEs versus large MNEs; International entrepreneurial orientation; International entrepreneurial ventures; Globalization and SMEs.

2 Innovation, entrepreneurship, and learning

Track co-chairs: Marjorie A. Lyles, Indiana University Kelley School of Business (mlyles@iupui.edu)

Juha Väättänen, Lappeenranta University of Technology (Juha.Vaatanen@lut.fi)

This track addresses how knowledge is created, transferred, assimilated, transformed and used. This can occur through the processes of innovation, learning, Research and Development (R&D), etc. The track will explore how MNCs and internationalizing firms learn, manage knowledge and innovate. Some examples of topics of interest include: the interactions between global and local networks for innovation; international networks for knowledge creation and exchange; the governance mechanisms for knowledge development; transfer of knowledge and/or organizational practices across borders. We especially welcome studies that address global knowledge management issues in the context of diverse and challenging institutional, political and economic environments.

Keywords: Intra-firm and inter-firm networks for innovation; Innovation in MNCs; MNCs and global innovation; MNCs and regional innovation systems; Internationalization of R&D; The role of context in learning/knowledge/innovation; Exploration vs. exploitation; Organizational learning in MNCs; Learning in international business networks; Learning across borders; Learning alliances; Global and local knowledge; Knowledge seeking;

Knowledge search; Knowledge access; Knowledge acquisition; Knowledge creation; Knowledge sourcing; Knowledge exchange; Knowledge sharing; Knowledge transfer; Reverse knowledge transfer; Knowledge governance mechanisms; Knowledge strategies; R&D outsourcing/offshoring; Advanced technologies and SMEs.

3 Roles and effect of FDI in emerging markets

Track co-chairs: Ram Mudambi, Temple University (rmudambi@temple.edu)
Andrei Panibratov, Graduate School of Management, St. Petersburg University (panibratov@mail.ru)

This track focuses on questions related to impact of foreign direct investment on emerging markets and the FDI activities of emerging market firms.

Keywords: Theory of FDI and the MNC; Internationalization Theory; International Trade Theory; Cross-border investments; History of FDI and the MNE; Foreign direct investment policy; Foreign trade offices; Globalization; Foreign investment laws; Investment guarantees and dispute settlement; Regulating MNEs; Competitive advantage.

4 MNC strategy and performance

Track co-chairs: Torben Pedersen, Copenhagen Business School (tp.smg@cbs.dk)
Igor Gurkov, National Research University Higher School of Economics (gurkov@list.ru)

The track focuses on questions concerning firms' competitive interactions within product and factor markets over time. Questions to address may include: How might models of competitive advantage be adapted to emerging market context? What are the implications to firms' efforts to pursue competitive advantage and/or generate new opportunities for competitive success? How do firms retain competitive advantage when theirs, and their competitors', are increasingly shaped by external stakeholders? All contributions linked with competitive strategy (competitive dynamics, sustainability of competitive advantage) are welcome and submissions on the topic of competitive strategy.

Keywords: Global/Multidomestic/International/Transnational Strategies; International alliance; International joint ventures and alliances; Inter-firm linkage; Social capital; Parent-subsidiary relationships; Performance; Competitiveness.

5 Evolution of local institutions

Track co-chairs: Shaomin Li, Old Dominion University (sli@odu.edu)
Oleg Vikhanskiy and Anna Gryaznova, Moscow State University (gryaznova@mgubs.ru)

This track invites manuscripts that examine how institutions influence the behavior of MNCs, domestic firms and managers and how the behaviors of these actors, in turn, shape the institutional environment. Institutions within emerging economies have a particular and substantial impact on the development of business and management practices.

Keywords: Political aspects of MNC activity; Sovereignty; Business and society; Business and the environment; Business-government interaction; Corporate political strategy; Political Aspects of MNE activity; Political Strategies; Civil society; Global institutions; Transnational institutions; NGOs; International legal domain; Regulation of MNC; Global market integration; MNCs' bargaining power; MNE-host country relations; Globalization; Political systems; History and IB; Legal systems; Financial markets; Country risk; Varieties of capitalism; Business systems; Comparative Economic Systems; Shareholder categories; Governance structure; Directorship interlocks; Upper echelons perspective; Accountability; Transparency;; White collar-crime; Corporate corruption; Corporate values; Bottom of the pyramid.

6 Management systems and corporate governance

Track co-chairs: Gerardo R. Ungson, San Francisco State University (bungson@sfsu.edu)
Nan Zhou, Skolkovo Business School (Nan_Zhou@skolkovo.ru)

This track focus on the management systems that firms have been able to develop to meet the special challenges of working in emerging markets. Studies that seek to understand the secrets of success in emerging markets and that uncover weakness of established theory and practice are encouraged.

Papers on global or comparative aspects of corporate governance and CSR are also within the domain of this track. Papers using diverse theoretical lenses that focus on a variety of levels of analysis- individual, firm, industry, regional, country and global-are encouraged. We are especially interested in studies that examine change and adoption of new practices in a changing environment.

Finally, consistent with the conference theme, we encourage submissions that bridge the gap between theory and practice, and explore links between complementary disciplines (such as political science, sociology, psychology, anthropology, business history and economics) and IB. We welcome submissions that examine how changes in the economic and institutional

environments in developed and emerging economies affect traditional patterns of firm-state-NGO interactions.

Management systems; Firm success and sustainability; Financial markets; Country risk; Stakeholder capitalism; Varieties of capitalism; Business systems; Comparative Economic Systems; Shareholder categories; Governance structure; Directorship interlocks; Upper echelons perspective; Accountability; Transparency; Top management teams; Voting rights; Sustainability; Triple bottom line; Environment and strategy; Green management; White collar-crime; Corporate corruption; Corporate values; Bottom of the pyramid; Ethics and codes of conduct.

Any questions regarding this meeting should be addressed to Alexander Settles at aibmoscow2013@aib.msu.edu.



Call for Papers
Organizacija –
Journal of Management, Informatics and Human
Resources
Competency management in organizations
Deadline for submissions: 1st September, 2013

Guest Editors: Jürgen M. Mühlbacher (WU - Wirtschaftsuniversität Wien) and Jure Kovač (University of Maribor)

Competency management is seen as one of the most important sources for comparative strategic advantages. Competencies in a narrow sense are dispositions of self-organized actions. As they are internal, unobservable dispositions, competencies are always a form of attribution based on judgments of the beholder. Competencies are attributed on the basis of problem and solution orientation, by informing a person of an objective – without a specific solution – and then measuring the degree to which the objective was achieved. Accomplishing or even exceeding the degree of achieving an objective is hence defined as competency (Erpenbeck/von Rosenstiel 2003).

Recent work on individual competency management (e.g., Probst et al. 2000; Sarges 2001; Erpenbeck/von Rosenstiel 2003; Mühlbacher 2007) primarily emphasises the fact that competencies are strongly oriented towards the future. This enables a person to tackle upcoming challenges, whose nature cannot be

predicted or determined, in a self-organized manner. Thus, discussions regarding competencies are of importance whenever strategic personnel planning and development take centre stage in times of uncertainty.

The seminal works of Bartlett and Goshal (1997) or Brown and Eisenhardt (1998) show the need for the adaptation of management competencies based on an increase of speed and complexity in the organizational environment and – vice versa – a lack of flexibility and innovation within organizations. This also requires a change in perspective within human resource management. Both the current requirements and the competencies necessary in the future have to become the focal point of the analysis and must be seen as a strategic competitive advantage for the company (McCall 1998; Nahapiet/Sumantra 1998).

What is still missing throughout the competency literature are empirical studies concerning the drivers of change and their influence on individual management competencies and also empirical evidence on the relationship between competency management and organizational performance. Only the answer to these questions makes it possible to use further education as a strategic instrument of management development.

So competency management represents a wide range of research from strategic and organizational to individual competencies. Therefore, this special issue aims at a broad variety of empirical studies, giving answers to some of the above mentioned questions. Contributions may address but are not limited to the following topics:

- competency management and strategic advantages;
- competency management and human resources;
- competency management and organizational performance;
- competency management in transition economies.

Organizacija (<http://www.versita.com/o/> or organizacija@fov.uni-mb.si) is an interdisciplinary peer reviewed journal that seeks both theoretically and practically oriented research papers from the area of organizational science, business information systems and human resource management.

We would like to encourage submissions that can provide an unique view using diverse methodological approaches, and interdisciplinary/international/industry-academic co-author teams. Detailed guidelines for authors are available at: <http://www.versita.com/o/authors/>.

Please send the full text of your paper to:

a.o. Univ. Prof. Dr. Jürgen M. Mühlbacher
WU - Wirtschaftsuniversität Wien
Department of Management
Institute for Change Management and Management
Development
E-mail: Juergen.Muehlbacher@wu.ac.at

or

Prof. Dr. Jure Kovač
University of Maribor
Faculty of Organizational Sciences
E-mail: Jure.Kovac@fov.uni-mb.si



<p style="text-align: center;">Conference Announcement 21st CEEMAN Annual Conference and related events Bled, Slovenia 25th – 27th September, 2013</p>
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CEEMAN's 21st Annual Conference will be held on 25-27 September 2013 in Bled, Slovenia. It will be organized by CEEMAN and the IEDC-Bled School of Management, and hosted by Danica Purg, the president of the two institutions. The general theme of the conference will be "Business Schools as Responsible Change Agents: From Transition to Transformation".

The agenda will include:

- CEEMAN Annual Meeting
- 21st CEEMAN Annual Conference
- CEEMAN 2013 Champion Awards, CEEMAN IQA and 19th CEEMAN Case Writing Competition Awards
- CEEMAN's 20th Anniversary Celebration

The CEEMAN Annual Meeting will be held on 25 September 2013. CEEMAN members will receive a report on the association's activities in the previous academic year, as well as highlights of the main results achieved in the 20-year long history of the association. As always, participants in the Annual Meeting will be invited to provide ideas and suggestions for CEEMAN's future work.

21st CEEMAN Annual Conference: "Business Schools as Responsible Change Agents: From Transition to Transformation"

CEEMAN was established as an association of business schools primarily focused on the challenges and opportunities of the huge economic restructuring and social transformation in CEE. However, CEEMAN member institutions, and the association as a whole, have gradually turned their focus from the transition-specific issues in CEE toward those related to change in general and in all emerging markets that we call dynamic societies. By playing the role of important change agents in their specific contexts, they have acquired a unique experience that is today globally relevant. The whole world is searching for new answers related to the role of business in society, sustainable development, responsible leadership, and responsible management education.

Since the 21st CEEMAN Annual Conference is held in conjunction with the 2013 PRME Summit, which is the 5th PRME Annual Assembly, it provides a rare opportunity to bring together the respective PRME and CEEMAN members to discuss and share views and ideas related to the new ways of developing leaders for the future that we want and the role of business schools as responsible change agents.

CEEMAN conference will contribute to creating a new intellectual, research, educational, and institutional agenda by discussing challenges and opportunities related to new research questions, innovative educational programs and processes, the impact of technology on management education, and the institutional and partnership arrangements for business schools as transformational change agents.

The 21st CEEMAN Annual Conference will initiate such dialogues by bringing together representatives of business, policy makers, and business schools from around the globe.

The main topics of the conference include:

- Green Economy and Society: Competitiveness and Social Cohesion
- Putting Sustainable Development and Responsible Management Education into Practice
- Leaderships development: Lessons and Inspiration from Philosophy, Sciences, Culture, and the Arts
- Innovation and Future-Oriented Learning
- Working and Learning Together for a Better World

Prominent speakers, including political, academic, and business leaders, will address these issues and lead discussions. The event will be chaired by CEEMAN Board Member, Derek Abell, the Founding President of the ESMT School of Technology and Management, Berlin, Germany, Professor Emeritus of IMD-Lausanne.

Call for Papers
11th Chemnitz East Forum
Corporate governance in Central and Eastern Europe
11th – 13th September 2013

The Chemnitz East Forum provides a platform for researchers studying management and organizational processes in transformational contexts of Central and East European (CEE) countries. The 11th East forum Chemnitz will particularly address the issues of **corporate governance**. We would like to invite research papers exploring different aspects of corporate governance with respect to CEE countries. We welcome theory-based empirical studies, grounded in any methodological tradition (qualitative as well as quantitative), conceptual contributions or papers dealing with methodological issues or questions.

- Papers may deal with (but are not limited to) the following topics:
- Corporate governance models and practices in CEE countries
- Transfer of governance models from West and East and vice versa
- Corporate governance and industrial relations in the CEE context
- Ownership and control of CEE companies
- CEE companies: democracies or oligarchies?
- Democratic vs. oligarchic organizational cultures
- Specific contexts of corporate governance in CEE countries (f.e. governance of family business, public and non profit organizations, cooperatives)
- Top Management Teams and Business Elites in post-transformational societies
- Women on top management teams and boards of CEE companies

Please note that there will be a special stream “**GLOBE research in CEE countries: national culture, leadership and future leaders**”. We particularly encourage young researchers and PhD students to submit their papers. Selected papers submitted to the conference will be invited for publication in a special issue of the Journal for East European Management Studies (JEEMS). The conference fee is 150 Euro. As far as possible, participants from East European countries will have the conference fee refunded.

Please send an extended abstract (up to 1,500 words) (in doc or pdf) via email to: Irma.Rybnikova@wirtschaft.tu-chemnitz.de. Abstracts should contain the author(s) name(s), title and position, institution as well as e-mail address.

Submissions should be received by **30 June 2013**. Authors will be notified of acceptance by 15 July 2013. In case of acceptance, authors will be asked to submit a full paper by 15 August 2013. For further information please visit the conference homepage at

www.tu-chemnitz.de/wirtschaft/bwl5/konferenzen/ostforum.



<p>Call for Papers</p> <p>12th International Symposium on Management</p> <p>Timisoara (Romania)</p> <p>11th – 12th October, 2013</p>

SIM's 12th edition will take place in the lovely Romanian university town of Timisoara, whose character and history will enhance interaction among participants, as well as provide an enjoyable setting for the convention. The conference wishes to bring together researchers and students in an effort to discuss the latest challenges and innovations related to the field of management, and aims to address specific questions, such as the role of organisations in the economic system, the innovation process as key element, or the role of innovation in organizations' dynamics.

Conference topics

Attention will be focused on, but not limited to: business ethics, business process management, entrepreneurship and innovation, financial management and financial governance, human resources management, information systems management, knowledge management, managerial economics, marketing management, organizational behaviour, strategic management, supply chain and operations management, management of innovation, quality management, sustainable management, change management, third sector organisations management, leadership.

Important deadlines

Full Paper Submission June 3rd

Notification of Acceptance July 1st

Final Paper Submission and Early Payment September 6th

Publication

Papers will be published by Elsevier in "Procedia - Social and Behavioral Sciences" and the best papers will be published in ISI-quoted journals based on the selection of a scientific advisory committee. Only papers that have actually

been presented at the workshop will be published. For more information on publication and fees, see the workshop website or contact the conference secretariat.

Conference secretariat

Trivent Conference Office
Al. Gavra 6, Arad 310091
E-mail: conferences@trivent.eu
Web: www.trivent.eu



Call for Papers

**1st Conference on China – Central and Eastern Europe
(CEE) cross-cultural dialogue, education and business**

Ljubljana, Slovenia

4th – 6th October, 2013

We are proud to announce the 1st conference on China-CEE relations which will be organized by the Faculty of Economics in Ljubljana (Slovenia), its Confucius Institute (CI), Shanghai Institute of Foreign Trade (China) and Beijing Foreign Studies University (China). The conference will take place under the honorary patronage of the president of the Republic of Slovenia, Mr. Borut Pahor.

Conference aim

The aim of the conference is to promote a new kind of cross-disciplinary scholarly, educational and professional dialogue and learning, by putting cross-disciplinarity as its core value. This idea is very much in the spirit of the Chinese word for crisis (*weiji*), which denotes not only danger, but also opportunity. Let us take our current global and economic wake-up call and turn the current economic crisis into a learning and educational opportunity.

Conference tracks and suggested topics

1. Addressing language and cross-cultural barriers between China and CEE countries through the network of CIs
2. Historical connections between China and CEE
3. Socioeconomic development and welfare in and between China and CEE
4. Banking and finance: beyond the crisis

5. Entrepreneurship, management & corporate governance
6. Public and business administration issues
7. Marketing and tourism
8. International economics & business
9. Energy, environment & sustainable development

We are also proud to announce a **special session** on “**work, organization and management**” in the context of China-CEE relations, led by associate professor Ann Bergman, PhD (Karlstad Business School, Sweden). E-mail: ann.bergman@kau.se.

Important dates

- Submission deadline for abstracts (500-1,000 words): **APRIL 30th 2013**
- Notification to authors: **JUNE 15th 2013**
- Deadline for registration: **AUGUST 30th 2013**
- Submission of full papers (5,000-8,000 words): **full papers submitted only at the conference** (on CD-rom or USB stick)

Conference specials

- Address by the president of the Republic of Slovenia, Mr. Borut Pahor
- Hanban panel lecture on the role of the Confucius institutes' network in China-CEE relations
- Key note speech by **Kerry Brown** (University of Sydney and head of the Europe China research and advice network (ECRAN) funded by the European Union)
- A special CEE ambassadors' round table organized on future development of China-CEE relations
- Special best paper award for a paper based on a joint authorship by Chinese and CEE authors
- Special “speed networking” tea/coffee break for conference participants

Conference fee

No conference fee will be charged for accepted papers, representatives of participating Confucius institutes and top confucius institutes' students! Participants without a paper and accompanying persons have to pay a conference fee of 120 EUR.

Publication opportunities

Pending review and appropriate scope, top papers from the conference will have a chance to be published in a special issue of the *Journal for East European Management Studies* with guest editors. The issue is planned to appear in late 2014 or early 2015.

Additional information

- Official conference web site: www.ef.uni-lj.si/ChinaCEEconference2013.
- Official conference e-mail: conference.ciljubljana@ef.uni-lj.si
- Academic coordinator: Matevž Rašković, PhD (e-mail: matevz.raskovic@ef.uni-lj.si)
- CI Ljubljana director: Danijela Voljč, MA (e-mail: danijela.voljc@ef.uni-lj.si)



Call for Papers
5th Annual Research Conference
Managing sustainable growth in emerging markets
Guadalajara, Mexico
21th – 23th November, 2013

One of the outcomes of Europe and the U.S.s economic travails is, arguably, the „emergence” to prominence of the so-called “Emerging Markets (EMs).” During the past three decades, these markets have maintained significant growth rates and brought about notable socio-economic and technological changes. However, the EMs radically differ from advanced markets in terms of geographic distribution, quality of institutions and governance, resources, technology and skill levels, and competition and infrastructure. Moreover, these markets are being challenged by the rural-urban and income inequalities along with the influx of a billion “new” middle class consumers and dominance of subsistence markets that cater to about 3 billion people who still live below 2 dollars a day. Hence it is imperative for EMs to emphasize inclusive and sustainable growth by rethinking institutions and business models that reflect demand-side approaches to value creation and market development as appropriate to local contexts. In this context, the theme of the 5th SGBED research conference is “Managing Sustainable Growth in Emerging Markets” and hopes to add to the momentum of the earlier symposia that focused on Services Management

(Bangkok, 2007), Business Clusters (Dubai, 2009), Innovation (Barcelona, 2011), and CSR and Sustainability (Bangalore, 2012).

Submission themes:

Research papers, case studies, and proposals for poster sessions are invited on issues relating to sustainable growth in EMs. Topics include, but are not limited to:

- Governance & Institutions: Role of institutions; relationship between market players and institutions; issues of governance; accounting, transparency & disclosure; corruption & business ethics; restoring trust & trustworthiness in institutions & business
- Finance & Capital Markets: FDI & domestic capital markets; impact of regional & bilateral arrangements on trade & investment
- Supply Chain & Logistics: Role of infrastructure; sustainability of export-driven growth; services exports; outsourcing, offshoring & global supply chains; labor standards, safety & environmental standards, subsidies, trade barriers.
- Human Capital & Managerial Issues: Management of family-owned conglomerates; management of state-owned enterprises; supply & demand for professional management; role of trade unions; executive education, training & compensation; relationship between business & business schools
- Emerging Market Multinationals: Choice of markets & entry modes; M&As; Strategies of advanced country MNCs in EMs
- Marketing & Communication: Consumer psychology and cross-cultural marketing; product and brand management; integrated marketing communication, services marketing
- Harnessing ICT, Innovation, Entrepreneurship: Indigenous, reverse, & frugal innovations; impact of R&D by MNCs; role of institutions, economic & technology clusters, & networks; incubation programs; role of venture capital; SMEs, micro enterprises
- Healthcare and pharmaceutical industry: Effectiveness of healthcare systems; globalization of healthcare services; hospitals and healthcare providers; M&As; role of generics; safety and pricing issues
- Sustainability, Environment, & Business Practices: Role of institutions & corporate social responsibility

Submission guidelines:

Please note that all submissions must be emailed to one of appropriate area coordinators. General questions about manuscript submission or the conference should be directed to Prof. C. Jayachandran (jayachandrc@mail.montclair.edu); Prof. Vasanthi Srinivasan (Vasanthi@iimb.ernet.in) and Prof. Ricardo Arechavala Vargas (yukoneagle2@yahoo.com)

Important dates:

Date of submission of abstracts: May 30, 2013

Date of submission of full papers and case studies: September 30, 2013

Review and acceptance of papers: October 15, 2013

Registration:

Payable on or before October 31, 2013

Registration fee: US\$200

Registration fee will include dinner