

News / Information

Call for Papers

Journal of Cross Cultural Management

Special Issue:

Knowledge migration, communication and value change

Deadline: 1 October 2009

Guest Editors:

Katharina Chudzikowski, Wirtschaftsuniversitaet Wien

Gerhard Fink, Wirtschaftsuniversitaet Wien

Wolfgang Mayrhofer, Wirtschaftsuniversitaet Wien

Managing individuals and organizations successfully in turbulent and highly diverse contexts requires, among others, a better understanding of commonalities and differences of these contexts, their unique demands and their changes over time. In particular, knowledge and knowledge flows across various kinds of boundaries, interaction processes among and between different types of individual and collective actors and the role of basic assumptions and action-related values play a key role.

In this special issue of the journal *Cross Cultural Management: An International Journal*, which provides a focused academic platform for encouraging research on cross cultural aspects of management, work and organization, we would welcome empirical and conceptual papers in the following areas:

- Specific knowledge required for individual and organizational goal achievement in culturally mixed settings
- Boundaries inhibiting and promoting knowledge flows
- The role of knowledge migration for individual and organizational effectiveness
- Different forms of knowledge migration
- Specifics of communication processes in turbulent and culturally mixed environments
- The role of different forms of communication in knowledge migration processes
- New media and communication in culturally mixed settings
- The role of mass media in knowledge migration
- Convergence, divergence or stasis? – Individual and collective values and their development over time

- The relationship of values and culture
- Value changes between generations – myth, reality or
- Work related values of young graduates and their implications for organizations and societies

The special issue welcomes papers from a broad range of theoretical and methodological positions and is open to empirical as well as conceptual contributions.

Additionally, selected papers submitted to the VIIIth IACCM Conference 2009 will be invited for publication in this special issue.

Deadline for submissions: 1st October 2009

Please send your submissions electronically to Katharina Chudzikowski (katharina.chudzikowski@wu-wien.ac.at). Please ensure that your submission complies with the manuscript requirements for the Journal.

Correspondence details of the guest editors:

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Call for Papers

8. Tagung der Gesellschaft für Kulturpsychologie

Kulturen im Dialog: Felder und Formen interkultureller Kommunikation und Kompetenz

23 - 26 September 2009

Postdam, Deutschland

Von der Pluralität der Kulturen wird viel gesprochen und sie ist sicherlich ein zentrales Charakteristikum der modernen Weltgesellschaft. Diese Vielfalt bezieht sich nicht nur auf nationale und ethnische, sondern ebenso auf institutionelle, organisationsgestützte, politische, ökonomische, soziale und andere Kulturformen. Die Tagung „Kulturen im Dialog – Felder und Formen interkultureller Kommunikation und Kompetenz“ der Gesellschaft für Kulturpsychologie nimmt dies zum Ausgangspunkt für eine eingehende und vertiefende kulturpsychologische Auseinandersetzung mit der Wechselwirkung und gegenseitigen Durchdringung von Kulturen vor dem Hintergrund ihrer Mannigfaltigkeit und Unterschiedlichkeit, aber auch der Möglichkeit, Differenz konstruktiv zu thematisieren und Möglichkeiten der fruchtbaren wechselseitigen Anknüpfung zu schaffen.

Moderne Transport- und Kommunikationstechnologien und zunehmende Migrationsbewegungen haben die räumlichen und zeitlichen Distanzen zwischen Kulturen weltweit wesentlich verkürzt. Dies geht mit einer erheblichen Intensivierung des Kontakts zwischen bis dato sich eher fremden Kulturen in diversen sozialen (politischen, ökonomischen, künstlerischen, religiösen, etc.) Handlungsfeldern einher. Aus kulturwissenschaftlicher Sicht, aber ebenso aus der Perspektive zahlreicher interkultureller Praxisfelder ergeben sich zwei Zugänge zu diesem Zusammentreffen unterschiedlicher Kulturen: im einen Fall kann die Thematisierung aus der Perspektive der Interaktion, im anderen Fall aus der Perspektive des Individuums erfolgen. Einmal steht der Dialog zwischen Kulturen, das andere Mal die Kommunikation fördernde interkulturelle Kompetenz der beteiligten Akteure im Zentrum der Betrachtung.

Auf dem Hintergrund der Entwicklung der europäischen Tradition spätestens seit der Aufklärung, aber auch durch andere kulturelle Traditionen wird im hohen Maße der Dialog als eine Möglichkeit beschrieben, Begegnungen zwischen unterschiedlichen Kulturen (im oben beschriebenen weiteren Sinn) förderlich und bereichernd zu gestalten. Dabei können neben kulturtheoretischen Grundlagen auch konkrete Erfahrungen aus der Praxis interkultureller Kooperation herangezogen werden. Interkulturelle Kompetenz wird verstärkt im

Bereich der Wirtschaft aber auch in anderen internationalen Handlungsfeldern als individuelle Schlüssel - und Kernkompetenz für einen fruchtbaren und effektiven Austausch zwischen unterschiedlichen Kulturen angesehen. Zunehmend werden auch die konzeptionellen Grundlagen dieses zentralen, häufig jedoch theoretisch nicht befriedigend erschlossenen kulturpsychologischen Konstrukts erörtert.

Während der Tagung möchten wir die umrissene Themenstellung aus unterschiedlichen Perspektiven behandeln und diskutieren. Wir wünschen uns theoretische Beiträge und Berichte aus der kulturwissenschaftlichen Forschung, welche helfen, die Konzeption und das Verständnis kulturübergreifender Kommunikation und interkultureller Kompetenz zu vertiefen. Besonders heißen wir Beiträge aus der reichhaltigen interkulturellen Praxis willkommen. Dies schließt insbesondere Erfahrungsberichte aus den Feldern der Wirtschaft, der Politik, der Kunst, der Erziehung und anderen mehr sowie die Präsentation von Konzepten und Methoden zur Förderung interkultureller Kommunikation und Kompetenz ein.

Eingereicht werden können Beiträge und Poster, aber auch Vorschläge zu Arbeits- und Diskussionsgruppen sowie Interkulturellen Workshops. Wir bitten in jedem Fall um die Zusendung eines Abstracts im Umfang von maximal einer Seite, welches den Tagungsbeitrag inhaltlich und ggf. organisatorisch beschreibt (Titel, Autorinnen und Autoren, Art des Beitrags, gewünschter Zeitrahmen, erforderliche Hilfsmittel zur Visualisierung und Realisierung), bis zum **20. März 2009** bei einer der unten genannten E-Mail-Adressen.

Eine Rückmeldung zur Annahme und zur Form der Realisierung der eingereichten Beitragsidee erfolgt bis Anfang Mai! Die Auswahl der Beiträge liegt in der Verantwortung der Tagungsleitung und beauftragter Gutachterinnen und Gutachter.

Tagungskonzeption und Tagungsorganisation:

PD Dr. Ralph Sichler

Lauder Business School, Wien

Vorsitzender der Gesellschaft für Kulturpsychologie

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Prof. Dr. Herbert Fitzek

UMC Potsdam (FH)

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Call for Papers

17th CEEMAN Annual Conference

Local responses to global crisis

24 - 26 September 2009

Riga, Latvia

You are kindly invited to attend the **17th CEEMAN Annual Conference “Local Responses to Global Crisis”**, which will take place in **Riga, Latvia on 24-26 September 2009**, hosted by RISEBA.

What are the challenges that businesses, national economies, governments, and business schools face on the wave of global crisis and its implications? What are the responses to these challenges and what are the opportunities arising from them? How business schools are dealing with the challenges related to various educational programs, as well as those related to sustainable institutional performance and development?

These and other questions will be addressed in presentations by prominent speakers and discussions with the audience.

The conference events will include:

- 17th CEEMAN Annual Conference “Local Responses to Global Crisis”
- Deans and Directors Meeting “Global Crisis and Business School Responses”
- CEEMAN 15th Case Writing Competition Award
- Information Session on CEEMAN International Quality Accreditation – IQA
- CEEMAN Annual Meeting

Preliminary information and registration form is available at CEEMAN webpage www.ceeman.org, while we at CEEMAN Office will be happy to answer any further questions.

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Call for Papers
7th Workshop
International Strategy and Cross Cultural Management
25 - 26 September 2009
Helsinki, Finland

Chairpersons:

Professor **Chris Carr**

University of Edinburgh Management School chris.carr@edu.ac.uk

Dr **Markus Pudelko**

University of Edinburgh Management School - markus.pudelko@ed.ac.uk

Dr **Sebastian Reiche**

IESE Business School - sreiche@iese.edu

Professor **Rebecca Piekkari**

Helsinki School of Economics - Rebecca.piekkari@hse.fi

Invited speakers:

Professor **Mary Yoko Brannen** (INSEAD, France)

Professor **Günter K. Stahl** (Vienna University of Economics and Business Administration, Austria)

The 7th EIASM workshop on 'International Strategy and Cross-cultural Management' will be hosted by the Helsinki School of Economics in Finland.

The workshop invites conceptual and empirical papers in the fields of International Strategy and Cross-cultural Management. Workshop papers by senior and junior scholars as well as PhD students can be submitted to either one of these tracks. However, we are particularly interested in papers that seek to integrate both fields. The submitted papers will be divided into several more specific tracks based on their common themes. The tracks will be chaired by Professor Carr, Dr Pudelko, Dr Reiche and Professor Piekkari.

Deadlines:

Deadline for submitting full papers – Tuesday, **30 June 2009** (midnight CET)

Acceptance notified by - Friday, 17 July 2009

The workshop organizers have agreed with the editor-in-chief of Scandinavian Journal of Management to publish the best and most suitable papers and presentations from our workshop in a special topic forum. This great opportunity should be a clear incentive to submit papers of outstanding quality. Papers should be about 4000-5000 words in length.

For more information: http://www.elsevier.com/wps/find/journaldescription.cws_home/872/description#description

The **fees** include participation to the:

- workshop/conference/seminar
- tutorial documents
- lunches
- morning and afternoon refreshments

Address:

Helsinki School of Economics
Chydenia building
Runeberginkatu 22-24
00100 Helsinki
Finland

Administration:

Ms. Cristina Setyar - EIASM Conference Manager
PLACE DE BROUCKÈRE-PLEIN - 31 - 1000 BRUSSELS - BELGIUM
Tel: - Fax: 32 2 5121929
Email: cristina.setyar@eiasm.be



Call for Papers

EAMSA 26th Annual Conference

**Globalization of technology, innovation and Knowledge:
The Euro – Asia connection EPFL**

22 - 24 October 2009

Lausanne, Switzerland

Deadline for paper submission: 1st July 2009

For submission details see conference website: <http://csi.epfl.ch/eamsa09>

Visit www.eamsa.org , or email: eamsa09@epfl.ch

The Euro-Asian Management Studies Association (EAMSA) will hold its 26th Annual Conference from Thursday 22d to Saturday 24th October 2009 at Ecole Polytechnique Fédérale de Lausanne (EPFL), Lausanne, Switzerland. Although we very much welcome papers on mainstream international business and

managerial issues, the special theme for this 26th conference will be Globalization of Technology, Innovation and Knowledge.

Technology, knowledge and innovation play a crucial role in explaining the competitive potential of firms and countries in today's globalized world. With lowered barriers to international activities, firms develop technological competencies abroad, either internally, or through inter-firm collaboration. The role of locations, particularly in Europe and Asia is emphasized, notably through cross-border, cross-region initiatives in the innovation process, and with countries establishing themselves as core centers for the development of technological excellence. In this context, how are technological and capabilities for innovation created? To what extent does cross-country technological collaboration take place? How can we place Europe (Including Eastern Europe) and Asia on the global map of technological and innovation competences? What is the role of government in generating a favorable environment for innovation? Finally, to what extent does inter- and inter-firm collaboration contribute to the development of technological competences for firms?

We therefore invite participation and call for papers from all members of EAMSA and others interested in the above general theme, to present conference and workshop sessions, and to propose panels on other stimulating themes.

EAMSA also wishes to encourage PhD candidates and young scholars to submit papers, which will be presented in special tracks for PhD candidates.

All papers will be published in the conference proceedings, to be distributed on an EAMSA USB 'memory stick'. Selected conference papers may also be published in either a special issue of IEEE Transactions on Engineering Management or in a special issue of Asian Business & Management (SSCI-listed: PalgraveMacmillan).

Areas suggested for 'Globalization of Technology, Innovation and Knowledge: The Euro-Asia Connection':

- Technological competencies of countries and / or companies;
- Management of innovation in hybrid companies;
- Transfer of R&D activities to rising powers in Asia, Western and Eastern Europe;
- or vice versa, expansion of Chinese and Indian companies into Europe;
- Intra- and inter-firm collaboration for development of technological competencies; Technological linkages and spillovers;
- Internet and globalization;
- Clustering and agglomeration;
- Innovation and growth;
- Theoretical and/or perspective papers (including at the level of the firm, country, inter-firm collaboration, etc.).

Other tracks (including both single-country and comparative studies)

- Comparative management in Euro-Asian contexts;
- Business education in Europe and Asia;
- Risk management;
- Management of organizational change;
- International HRM;
- Cross-cultural management;
- Localization and embeddedness problems of MNEs;
- International entrepreneurship;
- Social networking for business success;
- Corporate strategies of Euro-Asian businesses;
- Political economy and global business in Euro-Asian contexts.

A dedicated Doctoral Track will be organized: PhD candidates are encouraged to submit papers on any of the topics mentioned above.

Organising committee

Myrna Flores (EPFL, Lausanne)

Axèle Giroud (Manchester Business School, U.K.)

Hafiz Mirza (Bradford University, U.K., UNCTAD, Geneva)

Philippe Régnier (Graduate School, Geneva)

Christopher Tucci (EPFL, Lausanne)

Organizational support: Alexandra Von Schack (EPFL, Lausanne)

Conference Details

Conference Website: <http://csi.epfl.ch/page77764.html>

Conference Email: eamsa09@epfl.ch

Host Institution

EPFL: Ecole Polytechnique Fédérale de Lausanne

<http://www.epfl.ch>

Call for Papers
17th Annual Conference
Business and marketing strategies for Central and Eastern Europe
3 - 5 December 2009
Vienna, Austria

17th Annual conference of the Institute of International Business, Vienna University of Economics and Business and the Department of Marketing, College of Commerce, DePaul University Chicago.

Empirical research, case studies or discussion sessions are sought which address such topics as comparative analysis of conditions for doing business in CEE, market entry mode decisions and marketing-mix-decisions for markets in CEE, financial strategies for opening CEE markets.

Abstracts of the papers, in English, should be received by **September 15, 2009**. The final papers must be ready by **November 1, 2009**. For more information or to send abstracts contact either of the conference sponsors:

Prof. Dr. Reiner Springer

Vienna University of Economics and Business

Vienna, Austria

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Prof. Dr. Petr Chadraba

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